# 2023 ANNUAL RESULTS PRESS BRIEFING

Hysan Development Company Limited 22 February 2024



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## Keynote Address

Chairman Ms. Irene Lee

### 2023 : A mix of challenges and opportunities

- A year of global upheaval as the world gradually recovered from the pandemic. Many continuing and new challenges were impediments to recovery
- $\equiv$  Hong Kong was not immune to the impact of external shocks
  - While there were improvements, especially in tourist numbers, consumption was cautious and the export sector remained weak
- Cities in the Greater Bay Area offered attractive day or weekend trips for Hong Kong, resulting in an imbalance in tourist flows

# Dual-engine portfolio + Community Business Model provide resilience and strength



The demand for expansion by our key retail anchor tenants gave us the confidence and impetus to the strategic rejuvenation

Retail turnover slightly increased despite approximately 10% of our retail area was closed for Lee Gardens rejuvenation in 2023 on average

The rental reversion rate on renewals, rent review and new lettings was predominantly positive during 2023

# Dual-engine portfolio + Community Business Model provide resilience and strength



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### **Business and Operation Review**

Executive Director and Chief Operating Officer Mr. Ricky Lui

# **2023 Annual Results**



Year-end Occupancy	
Retail	<b>97%</b> (2022 : 99%)
Office	<b>89%</b> (2022 : 90%)
Residential	<b>60%</b> (2022 : 61%)

Approximately 10% of our retail area were taken off for major enhancement which affected the retail revenue

The office and residential sectors were still under pressure. Our dual-engine office and retail portfolio provides resilience and strength in the face of uncertainty

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### Office

OCCUPANCY 89%

With a slower-than-expected economic recovery, Hong Kong's office market remained weak

Landlords defended occupancy with more flexible lease terms and enhanced rental incentives as increased supply came to market

Lee Gardens' unique environment, convenience and strong retail connections appeal to sectors like high-end retail and medical and healthcare services

#### Office Tenant Profile by Area (2023 Year-end)



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### Retail

# OCCUPANCY 97%



- Retail sector is undergoing a transformation
- The focus of tourists has shifted from shopping to experience-based tourism
- Curate content for Lee Gardens Community to cater the needs of different customers



### Connect people and Curate Communities through diverse offerings



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### Home of Luxury Flagships



#### LEE GARDEN ONE

- $\equiv$  The arcade was unveiled in late 2023
- Renovations of key luxury anchor tenants' flagship stores will be completed in stages by 2024 and 2025

#### LEE GARDEN FIVE

 $\equiv$  Entrance and office lobby refurbishment completed in mid-2023







#### HYSAN PLACE

# #URBANHOOD

- $\equiv~$  Unveiled a brand-new lifestyle hub on the basement floors in late 2023  $\,$
- Nearly 40 lifestyle, entertainment and F&B brands from various Asian cities, including some making their debut in Hong Kong
- $\equiv$  Offers an engaging experience that caters to all generations



and more...

### Marketing Initiatives and Loyalty Programmes

Member Retention

Resumed to pre-pandemic retention levels and increased CA sales

#### Unveiling of #UrbanPark and Playdot

Skateboarding events at #UrbanPark and family fun at Playdot enhanced retail experience and appeal

#### **Festive Boost for Tenants** Seasonal décor and promotions increased footfall and tenant sales

**Online/Offline channels** Iconic Power Up campaign and collaboration with partners continued to gain traction











### **Core Expansion and Pillar Updates**



#### CAROLINE HILL ROAD

Construction works are on track; Progressing as scheduled



#### LEE GARDENS SHANGHAI

The enhancement work of the office tower was completed in 2023, with 30% occupancy



### VILLA LUCCA

1/4 of houses and apartments were sold or leased during the year

#### **GBA FLEX**



Solution in new office ecosystem, showing good performance

#### **NEW FRONTIER**



Demand for premium healthcare services is rising

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## **Sustainability**

### Sustainability Performance (as at 31/1/2024)



### Environment Performance (as at 31/1/2024)



### **Promotes Green Mobility at Lee Gardens**

Leveraging the Community Business Model, Hysan promotes green mobility in the Lee Gardens community

- The Largest EV Charging Hub on Hong Kong Island
- 160+ EV chargers now available in Lee Gardens
- Accelerating our green mobility journey by encouraging more drivers to switch to EVs



#### **Enhancing Connectivity and Accessibility**

■ A weather-proof pedestrian link system connecting the Lee Gardens in future





### **Financial Management**

Chief Financial Officer Mr. Roger Hao

## Financial & Capital Management



## Financial & Capital Management





### THANK YOU