# 希慎興業有限公司 Hysan Development Company Limited (股份代號 Stock Code 00014)



50/F., Lee Garden One, 33 Hysan Avenue, Hong Kong Tel: (852) 2895 5777 Fax: (852) 2577 5153 www.hysan.com.hk

29 February 2024

Dear Shareholders,

# Choice of Means of Receiving and Language of Corporate Communications

Hysan Development Company Limited (the "Company") offer you the following choices to receive corporate communications (Note):

- (i) by **electronic means** through the Company's website at www.hysan.com.hk (the "Company's Website");
- (ii) in **printed form**, in **English** and/or **Chinese** version(s).

If the Company does not receive your response by 28 March 2024, you are deemed to have consented to receiving all future corporate communications of the Company by electronic means through the Company's Website ONLY.

Pursuant to the Rules Governing the Listing of Securities ("Listing Rules") on The Stock Exchange of Hong Kong Limited ("Stock Exchange"), the Companies Ordinance (Cap. 622 of the laws of Hong Kong) and the articles of association of the Company, we offer you the following choices to receive all future corporate communications of the Company:

- (a) to receive all future corporate communications by electronic means through the Company's Website with a notification letter of the publication of corporate communications on the Company's Website; or
- (b) to receive the printed English version of all future corporate communications only; or
- (c) to receive the printed Chinese version of all future corporate communications only; or
- (d) to receive both the printed English and Chinese versions of all future corporate communications.

With a view to increase efficiency of communication, protecting the environment and saving costs, the Company recommends you to select option (a) above. To make your choice, please complete the enclosed reply form and sign and return it to the Company's Registrar, Tricor Standard Limited (the "Company's Registrar") by post using the provided prepaid mailing label or by email to hysan14-ecom@hk.tricorglobal.com or cosec@hysan.com.hk.

If the Company does not receive a duly completed and signed reply form indicating the objection or a response from you on or before 28 March 2024 and until you inform the Company or the Company's Registrar by reasonable notice in writing or via e-mail to hysan14-ecom@hk.tricorglobal.com or cosec@hysan.com.hk, you are deemed to have consented to receiving all future corporate communications of the Company in the manner as set out in option (a) above, i.e. by electronic means through the Company's Website ONLY, and a notification of the publication of the corporate communications on the Company's Website will be sent to you by e-mail or, if none provided, by post to your registered address.

You may change your means of receipt (in printed form or by electronic means) and/or choice of language (English and/or Chinese) of corporate communications, free of charge, at any time in future by reasonable notice in writing to the Company or the Company's Registrar, by email to hysan14-ecom@hk.tricorglobal.com or cosec@hysan.com.hk, notwithstanding any wish to the contrary you have previously conveyed to the Company or the Company's Registrar. If you have difficulty in receiving or gaining access to the corporate communications on the Company's Website, the Company will promptly upon your request send the corporate communications to you in printed form free of charge.

Please note that printed copies of the English and Chinese versions of all future corporate communications are available from the Company or the Company's Registrar on request. Electronic versions are also available on the Company's Website (for five years from the date of the first publication) and the website of the Stock Exchange at www.hkexnews.hk.

Should you have any query relating to this letter, please call the enquiry hotline at (852) 2980 1333 during business hours (9:00 a.m. to 5:30 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully, Chow Lai Kwan Company Secretary

Encl.

Note: The term "Corporate communications" refers to all "corporate communications" as defined in the Listing Rules, including without limitation to, Interim/Annual Reports, notices, circulars, proxy forms of the Company.

This letter is issued in English and Chinese. In case of any inconsistency, the English version shall prevail.



Please complete and sign this form and return it by cutting and sticking the prepaid mailing label on an envelope to the Company's Registrar, Tricor Standard Limited or via email to hysan14-ecom@hk.tricorglobal.com or cosec@hysan.com.hk.

#### REPLY FORM

To: Tricor Standard Limited, 17/F, Far East Finance Centre 16 Harcourt Road Hong Kong

| Hong Kong   |   |
|---|---|
|   | san Development Company Limited (the "Company" or "Hysan"): .com.hk) instead of in printed form with an e-mail notification to blication of corporate communications on Hysan's website; or |
|   |   |
| □ in <b>printed</b> form in <b>English</b> only; or □ in <b>printed</b> form in <b>Chinese</b> only; or □ in <b>printed</b> form in both <b>English and Chinese</b> .  I/We have noted that the following Personal Information Collection |   |
| Signature(s):   | Date:   |
| Name(s) of Shareholder(s) in English (Please use BLOCK LETTERS)   | Name(s) of Shareholder(s) in Chinese  |

Contact Telephone Number

Notes:

- Please complete this form clearly. Any form with no indicated choice, with no signature or otherwise incorrectly completed shall be void. If your shares
  are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign
  on this reply form in order to be valid.
- 2. If the Company does not receive this form from you or does not receive from you a response indicating the objection on or before 28 March 2024, you are deemed to have consented to receive all our future corporate communications on the Company's website only and we will send you a notification of the publication of the corporate communications on the Company's website.
- 3. The above instruction will apply to all future corporate communications to be sent to you until you notify otherwise by reasonable notice in writing to the Company or the Company's Registrar.
- 4. For the avoidance of doubt, we do not accept any special instructions written on this form. Please write to us separately if you have any.
- 5. The term "Corporate communications" refers to all corporate communications as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, including without limitation to Interim/Annual Reports, notices, circulars, proxy forms of the Company.

### PERSONAL INFORMATION COLLECTION STATEMENT

The Personal Data provided to the Company and/or the Company's Registrar, Tricor Standard Limited, in this form will be used for the purpose of circulation of corporate communications in the manner chosen and for related corporate communication purpose. "Personal Data" in these statements has the same meaning as "personal data" as defined in the Personal Data (Privacy) Ordinance, Cap 486 ("PDPO"), which may include but not limited to your name, mailing address, telephone number, e-mail address, and/or your choice.

The Personal Data will be transferred to the Company's service providers for printing and mailing the corporate communications to you if necessary to facilitate the receipt of corporate communications and related purpose. The Personal Data may be disclosed when required by law or a court order of any jurisdiction, or as requested by any government or law enforcement authorities or administrative organs or as is necessary to bring legal action or defend any legal action in relation to you. Your supply of the Personal Data is on a voluntary basis. However, without providing the Personal Data we may not be able to process your request for receiving corporate communications.

Your Personal Data will be retained for such period as may be necessary for our record and verification purposes and its directly related purpose(s).

You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. We have the right to charge a reasonable fee for processing any Personal Data access request. Any such request for access to and/or correction of your Personal Data should be in writing by either of the following means:

By mail to: Privacy Compliance Officer

Tricor Standard Limited

17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong

By e-mail to: hysan14-ecom@hk.tricorglobal.com

You can find out more about Hysan's policies on privacy and personal data protection by accessing our privacy policy statement available on Hysan's website at www.hysan.com.hk.

## **MAILING LABEL**

Please cut the mailing label and stick it on an envelope to return this Reply Form to us. No postage is necessary if posted in Hong Kong. Tricor Standard Limited Freepost No. 10 GPO Hong Kong