2023 ANNUAL RESULTS PRESS BRIEFING

Hysan Development Company Limited 22 February 2024



Disclaimer

This document has been prepared for general information purposes only, and is not, and should not be construed as an offer to sell, or a solicitation of an offer to buy any securities.

Information and estimates contained and opinions expressed herein have been complied in good faith by Hysan Development Company Limited. No representation or warranty (whether expressed or implied) is made as to their accuracy, completeness or correctness. All information, estimates and opinions are provided without any legal liability, specifically, they are not intended to create, and should not be construed as creating, any legal relationship (whether contractual or otherwise) with you nor should they be regarded as providing you with any advice or recommendation, and are subject to changes without notice.

None of Hysan Development Company Limited or any of its subsidiaries or affiliates, or any of its or their directors, officers or any other persons, accepts any responsibility or liability whatsoever from any actions or claims arising from any use or interpretation of the information, estimates or opinions contained herein. You may not distribute, reproduce, modify or otherwise use the content of the document for any use (including public or commercial use) without the consent of Hysan Development Company Limited.

All designs shown in the renderings used in this presentation deck are subject to future changes.



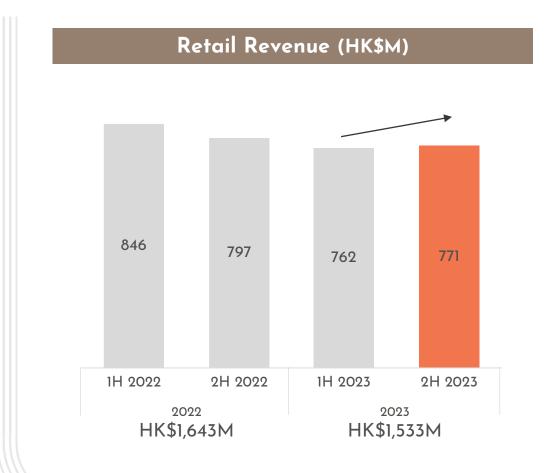
Keynote Address

Chairman Ms. Irene Lee

2023 : A mix of challenges and opportunities

- A year of global upheaval as the world gradually recovered from the pandemic. Many continuing and new challenges were impediments to recovery
- \equiv Hong Kong was not immune to the impact of external shocks
 - While there were improvements, especially in tourist numbers, consumption was cautious and the export sector remained weak
- Cities in the Greater Bay Area offered attractive day or weekend trips for Hong Kong, resulting in an imbalance in tourist flows

Dual-engine portfolio + Community Business Model provide resilience and strength

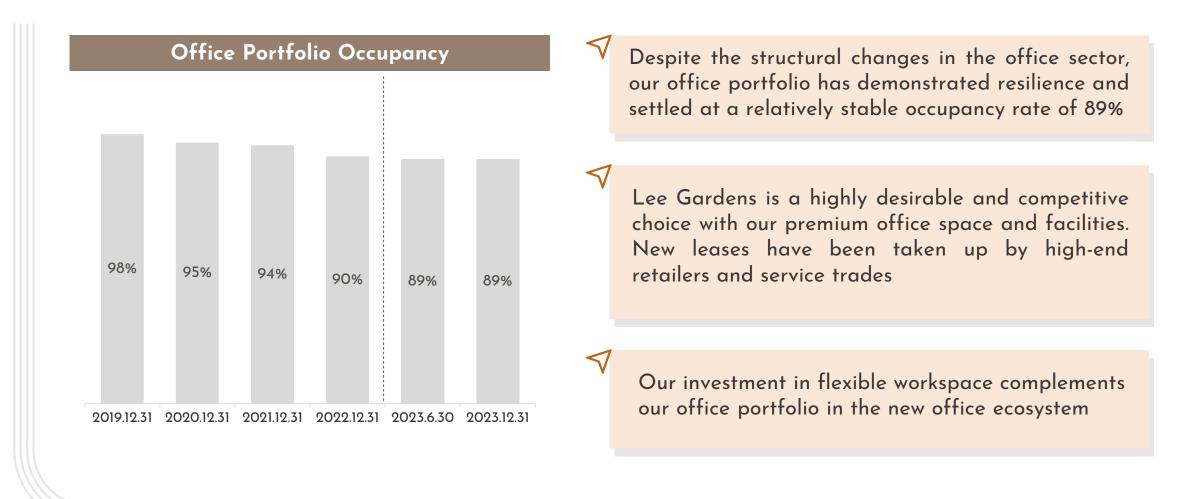


The demand for expansion by our key retail anchor tenants gave us the confidence and impetus to the strategic rejuvenation

Retail turnover slightly increased despite approximately 10% of our retail area was closed for Lee Gardens rejuvenation in 2023 on average

The rental reversion rate on renewals, rent review and new lettings was predominantly positive during 2023

Dual-engine portfolio + Community Business Model provide resilience and strength

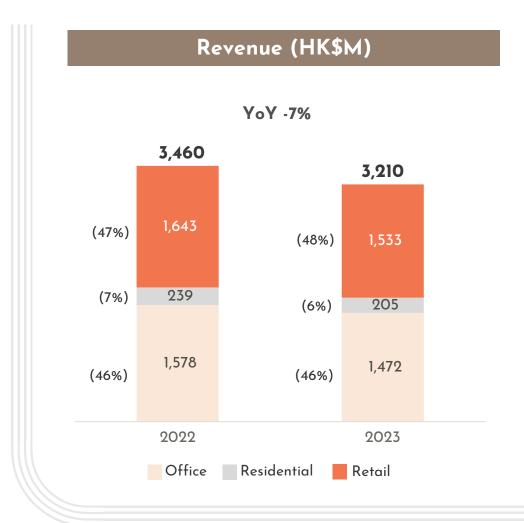


Hysan希慎 OO

Business and Operation Review

Executive Director and Chief Operating Officer Mr. Ricky Lui

2023 Annual Results



Year-end Occupancy	
Retail	97% (2022 : 99%)
Office	89% (2022 : 90%)
Residential	60% (2022 : 61%)

Approximately 10% of our retail area were taken off for major enhancement which affected the retail revenue

The office and residential sectors were still under pressure. Our dual-engine office and retail portfolio provides resilience and strength in the face of uncertainty

Hysan希慎

Office

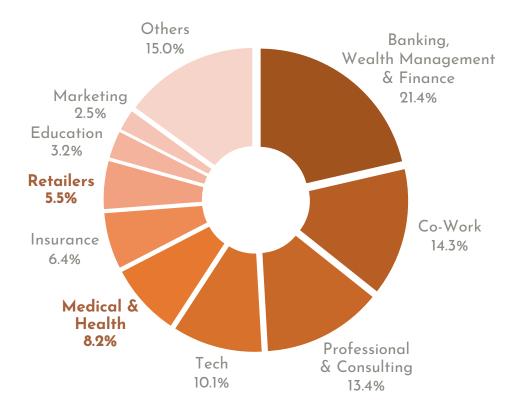
OCCUPANCY 89%

With a slower-than-expected economic recovery, Hong Kong's office market remained weak

Landlords defended occupancy with more flexible lease terms and enhanced rental incentives as increased supply came to market

Lee Gardens' unique environment, convenience and strong retail connections appeal to sectors like high-end retail and medical and healthcare services

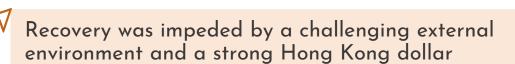
Office Tenant Profile by Area (2023 Year-end)



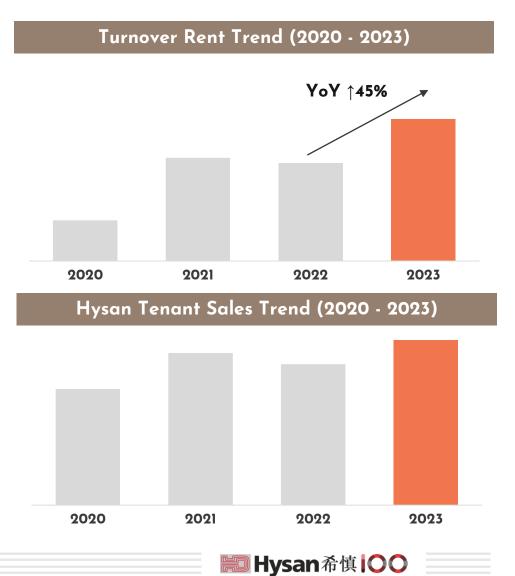
Hysan希慎 **OO**

Retail

OCCUPANCY 97%



- Retail sector is undergoing a transformation
- The focus of tourists has shifted from shopping to experience-based tourism
- Curate content for Lee Gardens Community to cater the needs of different customers



Connect people and Curate Communities through diverse offerings



Hysan希慎IOO

Home of Luxury Flagships



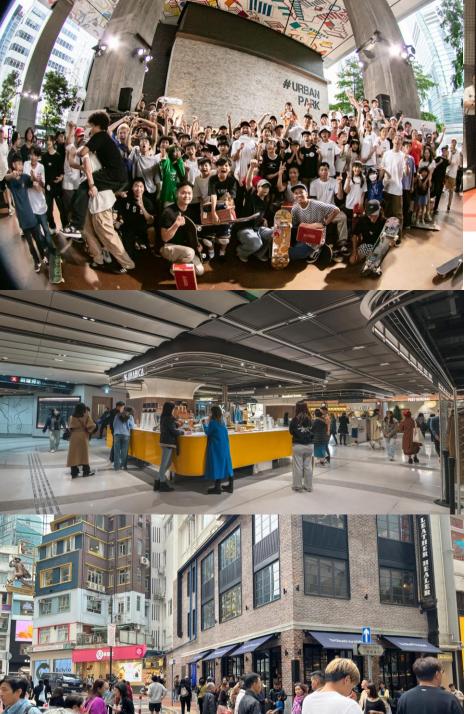
LEE GARDEN ONE

- \equiv The arcade was unveiled in late 2023
- Renovations of key luxury anchor tenants' flagship stores will be completed in stages by 2024 and 2025

LEE GARDEN FIVE

 \equiv Entrance and office lobby refurbishment completed in mid-2023







HYSAN PLACE

#URBANHOOD

- $\equiv~$ Unveiled a brand-new lifestyle hub on the basement floors in late 2023 $\,$
- Nearly 40 lifestyle, entertainment and F&B brands from various Asian cities, including some making their debut in Hong Kong
- \equiv Offers an engaging experience that caters to all generations



and more...

Marketing Initiatives and Loyalty Programmes

Member Retention

Resumed to pre-pandemic retention levels and increased CA sales

Unveiling of #UrbanPark and Playdot

Skateboarding events at #UrbanPark and family fun at Playdot enhanced retail experience and appeal

Festive Boost for Tenants Seasonal décor and promotions increased footfall and tenant sales

Online/Offline channels Iconic Power Up campaign and collaboration with partners continued to gain traction











Core Expansion and Pillar Updates



CAROLINE HILL ROAD

Construction works are on track; Progressing as scheduled



LEE GARDENS SHANGHAI

The enhancement work of the office tower was completed in 2023, with 30% occupancy



VILLA LUCCA

1/4 of houses and apartments were sold or leased during the year

GBA FLEX



Solution in new office ecosystem, showing good performance

NEW FRONTIER

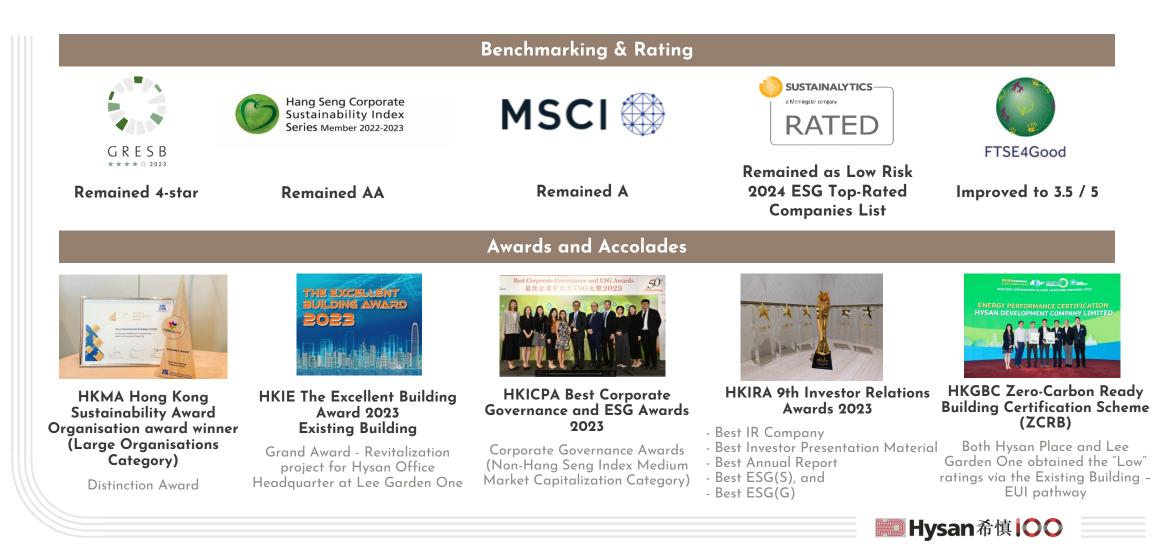


Demand for premium healthcare services is rising

🔊 Hysan希慎

Sustainability

Sustainability Performance (as at 31/1/2024)



Environment Performance (as at 31/1/2024)



Promotes Green Mobility at Lee Gardens

Leveraging the Community Business Model, Hysan promotes green mobility in the Lee Gardens community

- The Largest EV Charging Hub on Hong Kong Island
- 160+ EV chargers now available in Lee Gardens
- Accelerating our green mobility journey by encouraging more drivers to switch to EVs



Enhancing Connectivity and Accessibility

■ A weather-proof pedestrian link system connecting the Lee Gardens in future

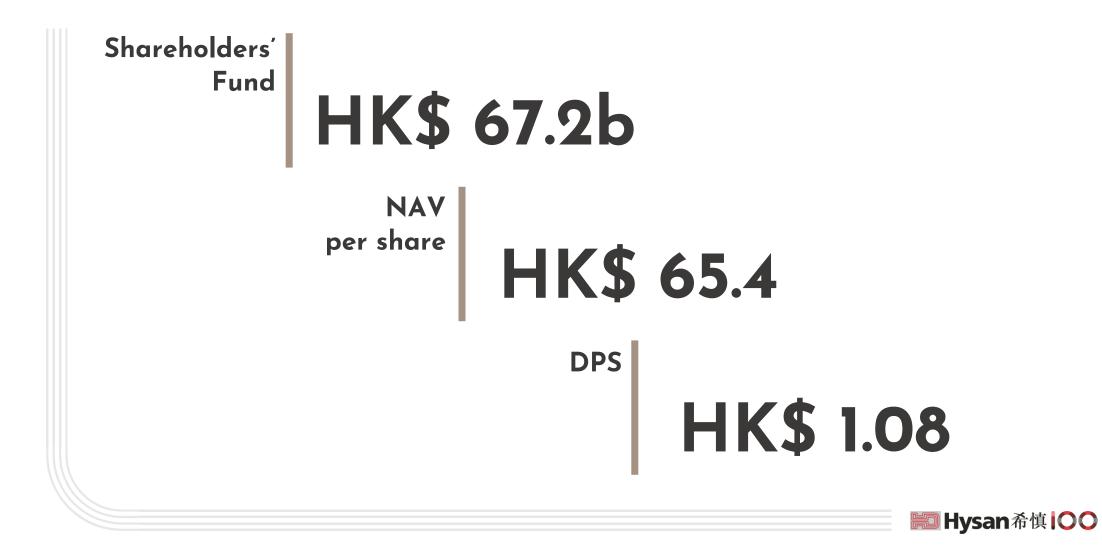




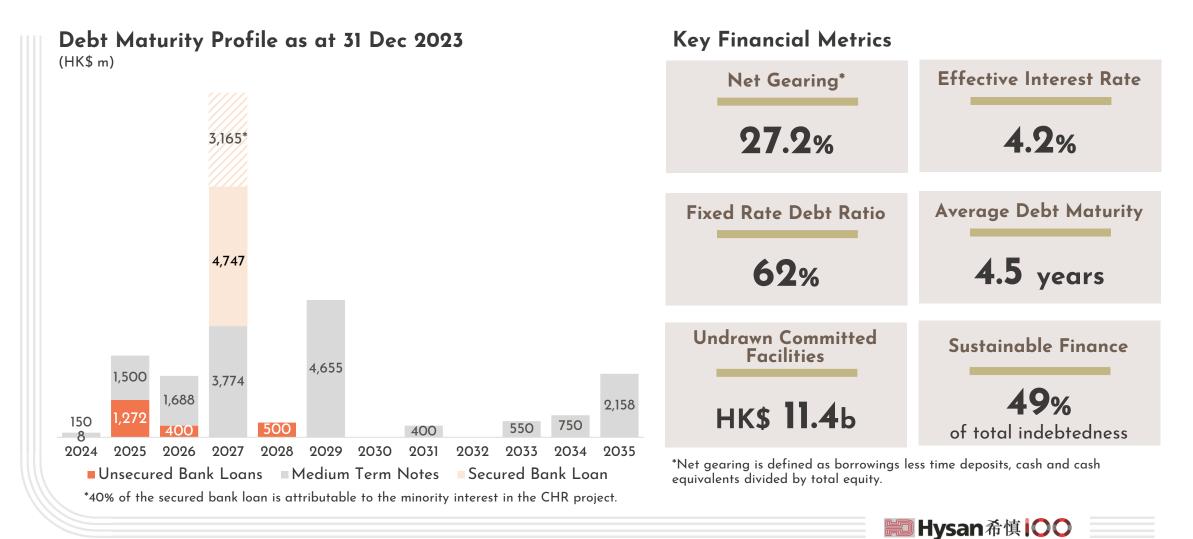
Financial Management

Chief Financial Officer Mr. Roger Hao

Financial & Capital Management



Financial & Capital Management





THANK YOU