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NEWS RELEASE

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Celebrating 25 Years of Hong Kong's Success and Prosperity Embarking on a New Chapter with "Summer Blossoms by Lee Gardens"

To commemorate the 25th anniversary of the establishment of the Hong Kong Special Administrative Region (HKSAR), Hysan Development presents "Summer Blossoms by Lee Gardens". Under "One Country Two Systems", Hong Kong enjoys strong support from our Central Government. The city will continue to be a part of China's ever-growing development with the brightest future.

Hysan Development has its roots in Hong Kong for close to a century and has been very active in promoting the city's growth. Through the years, Hysan has contributed extensively to community development, and has curated its Lee Gardens into a most popular destination for work and leisure. To commemorate this major HKSAR anniversary, Hysan has commissioned a special art piece based on summer blossoms so as to bring further joy to the Hong Kong public.

Taking inspiration from traditional paper art, local artist Joe Wong created this installation with a plethora of red and golden "Lee Gardens Flowers" to celebrate our beloved city's important milestone. Blooming along a dynamic pathway in the shape of the number "25", the floral installation symbolizes the joy of the anniversary and a promising future with the support of our Motherland.

The production is supported by Wofoo Leader's Network of Hong Kong Institute of Vocational Education (Kwun Tong) and Women Sewing Union, a non-profit organisation, which strives to pass on art and craftsmanship – an important asset of our society – to the next generation local craftspeople. The team spent more than 2,000 hours within one working week to produce 5,000 of these gorgeous and festive "Lee Gardens Flowers".

Hysan is renowned for its sustainability mindset. "Lee Gardens Flowers" are made of recycled polypropylene which will be upcycled into small study desks after the completion of the display and will be donated to underprivileged families and children with learning disabilities. Students with special education needs are also invited to design household items based on their imaginations under the theme of "My Family". Their concepts will be realised, exhibited and donated to them to further strengthen the bonds of the community.

"The 25th anniversary of the HKSAR is a remarkable milestone," said Mr. Ricky Lui, Hysan Development's Executive Director and Chief Operating Officer. "With the full support from the Central Government, we believe Hong Kong will have an even more promising future. Hysan is unveiling a very unique and meaningful installation which celebrates China and its city of Hong Kong's prosperity through a bright floral theme. It hopes to attract the public to join in with the celebrations."

"We are also keen on sustainability development, and this installation has strong sustainable elements. Lee Gardens Flowers will be upcycled into small study desks and will benefit children in need. Hysan is proud to come up with a project which combines fine art, sustainability and community linkage. From its design to its execution, we think the project highlights the community's togetherness and the fabulous Hong Kong spirit."

"Summer Blossoms by Lee Gardens" will take place starting 27 June 2022 at Lee Garden One and at Hysan Place. The public is welcomed to visit and to celebrate HKSAR's 25th anniversary.





The "Summer Blossoms by Lee Gardens" art installation is exhibited at Lee Garden One and Hysan Place



The floral installation in a dynamic pathway in the shape of the number "25" looking from above



The Lee Garden One driveway in full blossom



Lee Gardens Flowers taking inspiration from traditional paper art created by local artist Joe Wong



Hysan hopes to attract the public to join in with the celebrations with this meaningful installation



The production of the 5,000 Lee Gardens Flowers is supported by Wofoo Leader's Network of Hong Kong Institute of Vocational Education (Kwun Tong) and Women Sewing Union, a non-profit organisation

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About Hysan

Hysan Development Company Limited is a leading property investment, management and development company in Hong Kong with an investment property portfolio of over 4 million square feet of high-quality office, retail and residential space. With roots in the district since the 1920s, Hysan is one of the largest commercial landlords in Causeway Bay.

About Lee Gardens Area

Lee Gardens Area comprises Hysan Place, Lee Garden One to Six, Lee Theatre Plaza, Leighton Centre, One Hysan Avenue and a range of other exceptional properties in the area. It is located in the heart of Causeway Bay, arguably Hong Kong's best known commercial district. Lee Gardens is a complete destination with a perfect office environment complemented by an amazing range of retail and leisure facilities.

About Wofoo Leaders' Network

Wofoo Leaders' Network aims to enhance students' leadership and employability. With the sponsorship from the Wofoo Social Enterprises, students have numerous opportunities to meet with professionals and students from other institutions, and join exchange tours to the mainland China or overseas to broaden their horizon. The Network was set up in 2006 and is now a network with more than 45,000 members.

About Women Sewing Union

Women Sewing Union was set up in 2013. It started with a group of seamstress providing clothing alteration services. The work gradually expanded to producing their own sewing design work, as well as accepting private orders. There are now partnerships with local brands to produce a range of fabric products.

Many of our seamstress were in the apparel production industry for decades. Their skills had not been put into use for years after Hong Kong's gradual shift away from manufacturing. The Union is now a great platform for them to showcase their skills and provide a good linkage with the community.

About Joe Wong

Joe Wong is a world-renowned paper artist who has produced thousands of unique and colourful pieces, reinterpreting the ancient art of paper cutting into modern designs.

Joe was one of the four ethnic Chinese artists taking part in Italy's Lucca Biennale in 2018, and he also participated in the Hong Kong Trade Development Council's 2017 IDT Expo.

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