

To: Business/Property Editor

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For immediate release

Hysan Development Celebrates International Women's Day

March 8th is celebrated annually throughout the world as International Women's Day (IWD). Hysan Development is a strong believer in the building of a diverse and inclusive society where everyone can realize her or his full potential. On this occasion, the Company will use different means to highlight IWD and women's achievements.

While IWD has been promoted with digital posters shown throughout Hysan's Lee Gardens portfolio since March 1st, Hysan will further highlight the importance of the day by keeping the lights of Lee Garden One (the facade facing Yun Ping Road and Lan Fong Road) as shades of purple, the colour well-known for symbolizing women, justice and dignity, on March 7th and 8th.

Also on March 8th, Lee Gardens' social media will be hosted by Hysan's staff and stakeholders who will share their views on women in leadership, as well as their achievements in the workplace and beyond. "On a whole, a woman needs to navigate her day-to-day life with roles as a daughter, a wife or a mother," explains Ms. Irene Lee, Hysan Development's Chairman. "Overlay with a career, a woman needs to be resilient, flexible, efficient, solution oriented and more."

"In a workplace the best way is to encourage open mindedness, a collaborative and consultative culture, flexible structures to accommodate family needs but be absolutely uncompromising on productivity, efficiency and results. Having many female leaders, like we do here in Hysan, help set the pace!"

Within our senior management team, more than 65% are women. In all, 49% of Hysan's managers are women.

Hysan will continue to promote the issue of community diversity and inclusiveness through its daily operations and sustainability projects in 2021 and beyond.



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For enquiries, please contact:

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