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Hysan Development Company Limited

希慎興業有限公司

*(Incorporated under Hong Kong Companies Ordinance, Cap. 622, with limited liability)
(Stock Code : 00014)*

Choice of Means of Receiving and Language of Corporate Communications

With a view to increase efficiency of communication, protecting the environment and saving costs, the Company is making arrangements in accordance with Rules 2.07A and 2.07B of the Listing Rules to ascertain the shareholders' preference as to receiving future Corporation Communications (i) in electronic form on the Company's website at www.hysan.com.hk (where they will continue to be published in both English and Chinese) or in printed form; or (ii) in printed form, in English only, in Chinese only, or in both languages.

If the Company does not receive shareholders' response by 15 January 2016, shareholders are deemed to consent to receive future Corporate Communications by electronic means through the Company's website.

INTRODUCTION

With a view to increase efficiency of communication, protecting the environment and saving costs, the Company is making arrangements described below pursuant to the Listing Rules, the Companies Ordinance and the articles of association of the Company to ascertain its shareholders' preference as to receiving future Corporate Communications.

PROPOSED ARRANGEMENTS

In accordance with Rules 2.07A and 2.07B of the Listing Rules, the following arrangements will be made by the Company:

1. The Company will send a letter to its shareholders on 11 December 2015 (the "First Letter") together with a reply form (the "Reply Form") with a prepaid mailing label for posting within Hong Kong. The First Letter and the Reply Form will be in both English and Chinese. The Reply Form will enable the shareholders to choose any one of the following options:-
 - (a) to receive the Company's future Corporate Communications by electronic means on the Company's website at www.hysan.com.hk; or
 - (b) to receive the printed English version of future Corporate Communications only; or
 - (c) to receive the printed Chinese version of future Corporate Communications only; or
 - (d) to receive both the printed English and Chinese versions of future Corporate Communications.

The First Letter and Reply Form will not be sent to those shareholders who are currently receiving the Corporate Communications by electronic means.

The Company invites shareholders to select the means of receipt and language of future Corporate Communications by ticking the appropriate box in the Reply Form, then complete, sign and return it to the Company's Registrar, Tricor Standard Limited, by 15 January 2016.

2. If no reply is received from the shareholders by 15 January 2016, those shareholders will be deemed to have consented to receiving future Corporate Communications by electronic means through the Company's website in lieu of receiving printed copies.
3. For shareholders who have chosen to receive the Corporate Communications using electronic means, the Company's Registrar will send to them an email notification of the publication of Corporate Communications on the Company's website on the same day of the Corporate Communications are sent to shareholders. If a shareholder does not provide an e-mail address and for those shareholders who are deemed to have consented to receive the Corporate Communications by electronic means, the Company will notify the shareholder by post when each Corporate Communication is published on the Company's website. This notification will be sent to the address of the shareholder which appears in the Company's register of members maintained by the Company's Registrar.
4. For shareholders who have chosen to receive a printed form of the Corporate Communications in either English or Chinese language only or in both languages, the Company will send their selected language version(s) of the Corporate Communications together with a letter (the "Second Letter") and a change request form (the "Change Request Form"), prepared in English and Chinese, with a prepaid mailing label for posting within Hong Kong to them. The Second Letter specifies that shareholders are entitled to change their selected means of receipt and language of subsequent Corporation Communications at any time by completing the Change Request Form and returning to the Company's Registrar.
5. Shareholders are entitled at any time by reasonable notice in writing to the Company or the Company's Registrar (Address: Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong) or by e-mail (Email address: hysan14-ecom@hk.tricorglobal.com) to change their means of receiving Corporate Communications and choice of language. If, for any reason, any shareholders has difficulty in receiving or gaining access to the Corporate Communications published on the Company's website, the Company will upon written request by the shareholder send them the Corporate Communications in printed form free of charge.
6. All Corporate Communications will continue to be available on the Company's website at www.hysan.com.hk in both the English and Chinese languages for at least five years from the date of first publication. Soft copies in both languages of all Corporate Communications will also be filed with the Stock Exchange in electronic format on the same day as such Corporate Communication is despatched to the shareholders, or on such other day as required by the Stock Exchange or pursuant to the Listing Rules and will be available on the website of the Stock Exchange at www.hkexnews.hk.
7. The Company provides a dial-up hotline service (Tel: (852) 2980 1768) during business hours (9:00 a.m. to 5:30 p.m., Monday to Friday, excluding Hong Kong public holidays) to enable shareholders to make enquiry of the Company's proposed arrangements.
8. The First Letter and the Second Letter will indicate that Corporate Communications will be available on the Company's website in both English and Chinese and that the hotline service is being provided as described above.

DEFINITIONS

Unless the context otherwise requires, capitalised terms used in this announcement shall have the following meanings:

"Board" the board of directors of the Company;

“Corporate Communications”	Documents as defined in Rule 1.01 of the Listing Rules;
“Company”	Hysan Development Company Limited, a company incorporated in Hong Kong with limited liability, the shares of which are listed on the Main Board of the Stock Exchange;
“Company’s Registrar”	Tricor Standard Limited of Level 22, Hopewell Centre, 183 Queen’s Road East, Hong Kong;
“Companies Ordinance”	the Companies Ordinance, Chapter 622 of the Laws of Hong Kong;
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China;
“Listing Rules”	Rules Governing the Listing of Securities on the Stock Exchange; and
“Stock Exchange”	The Stock Exchange of Hong Kong Limited.

By Order of the Board
Irene Yun Lien LEE
Chairman

Hong Kong, 10 December 2015

*As at the date of this announcement, the Board comprises: Irene Yun Lien LEE (Chairman), Siu Chuen LAU (Deputy Chairman and Chief Executive Officer), Nicholas Charles ALLEN**, Frederick Peter CHURCHOUSE**, Philip Yan Hok FAN**, Lawrence Juen-Yee LAU**, Joseph Chung Yin POON**, Hans Michael JEBSEN* (Trevor Chi-Hsin YANG as his alternate), Anthony Hsien Pin LEE* (Irene Yun Lien LEE as his alternate), Chien LEE* and Michael Tze Hau LEE*.*

* *Non-executive Directors*

** *Independent non-executive Directors*

This announcement is published on the website of the Company (www.hysan.com.hk) and the designated issuer website of the Stock Exchange (www.hkexnews.hk).