

## Lee Gardens Three Grand Opening Introducing a New Work-Life Hub of Quality Living for Millennials

Explore our many debuting flagship stores and prestigious brands  
Discover 21 floors of Grade A offices and dynamic co-working spaces

Hysan Development Company Limited (SEHK: 00014) is pleased to announce the grand opening of Lee Garden Three today. The opening ceremony was officiated by four generations of its founder and major shareholder - Lee family, including Ms. Irene Lee, Chairman of Hysan Development Co. Ltd., Mrs. Christina Lee, Mrs. Helen Lee, and Mr. Michael Lee, Non-Executive Director of Hysan Development Co. Ltd.

### A Milestone that Spans 95 Years and generations

At the grand opening ceremony, Ms. Irene Lee, Chairman of Hysan Development Co. Ltd., said, "the Lee family purchased the hill, now known as Lee Gardens, 95 years ago. Over the past decades, Hysan has put down deep roots in Causeway Bay. Today, the Lee Gardens Area – 'The Heartbeat of Hong Kong' – is one of the most vibrant communities in the world. Lee Garden Three marks a new milestone in its development, enriching the quality life experience provided by the Lee Gardens Area by offering new experiences and an ideal working, leisure and lifestyle hub for all. With this grand opening, the Lee Gardens Area has become an even more unique and charming community."

### Lee Garden Three: A Vibrant and Dynamic Hub for Millennials

Located at 1 Sunning Road in Causeway Bay, this brand new retail and commercial building offers particular appeal for work-life balance enthusiasts and millennials who enjoy and appreciate innovation, splendour, and technology. With a guiding "Modern Lifestyle Experience" vision, Lee Garden Three features **over 20 themed stores across five floors**, including prestigious big names in international dining and lifestyle such as: Starbucks' first flagship store in Hong Kong, spanning 5,500 square feet; the first overseas branch of the much-craved A Happy Pancake (幸せのパンケーキ) from Tokyo; the innovative, eco-friendly Chinese restaurant, John Anthony; the first customer-oriented KitchenAid flagship store in Hong Kong; Danish furniture design chain BoConcept showcasing the city's first Next Door Café & Bar furniture concept store; and many other brands who have selected Lee Garden Three as the ideal destination to debut their stores and flagship stores in Hong Kong.

Lee Garden Three also features **380,000-square-foot, 21-storey Grade A offices**, which have attracted many international banking corporations and multinational companies. Spaces, a co-working space organisation from Amsterdam, has also joined Lee Garden Three, where it is cultivating

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an entrepreneurial, networking, and social community where start-ups can collaborate and grow together in a 65,000-square-foot co-working area equipped with IT support.

## Living Hysan's Sustainable Design and Operation Concept

Lee Garden Three's comprehensive, environmentally responsible design has garnered global acclaim, including **United States Green Building Council's LEED (Core and Shell) Gold pre-certification** and **Hong Kong's BEAM Plus New Buildings Provisional Platinum Certification**. This kind of large-scale sustainable building is a rare find in Hong Kong. The building's many advanced green architectural designs include the clever use of natural lighting and green elements such as large-scale vertical green walls, indoor greenery designs, a roof-top garden, and **Hong Kong's first sky jogging track** in a commercial building. Not only do these designs align with Hysan's operating mission and sustainable vision, they also deliver an excellent and compelling Modern Lifestyle Experience for quality of life and work-life balance millennials, offering them a wide range of living, working, leisure and wellness options.

## Keeping in Touch and Ahead of the Trends with High-Speed Wi-Fi

As a pioneer in delivering excellent customer experience, Hysan offers **super high-speed Wi-Fi** service and **over 100 digital panels** throughout the Lee Gardens Area, and especially in Lee Garden Three, where digital-savvy millennials are a key audience. A paperless **electronic coupon system** will also further enhance the customer experience. Looking forward, Hysan will keep exploring opportunities to take our retail business to the next level, using big data, the internet and AI technology.

## Fabulous Opening Promotion Month Offers for Lee Garden Three

To celebrate Lee Garden Three's official launch, Hysan held an exclusive VIP experience on its opening day. However, a range of exciting city-wide events will also take place in the upcoming month:

1. On Saturday, 17 November, keep an eye out for the Lee Gardens float in the Lee Gardens Area! Sign up as a new Lee Gardens Plus member there for a chance to win a limited edition tote bag!
2. Experience the Singleton Whisky Sensorium during Lee Garden Three's grand opening promotion period. Download the Lee Gardens Plus mobile app and register as new member to embark on a 360° virtual journey to a Scottish highland and discover the 12-, 15- and 18-year old Singleton whiskies of Glen Ord.
3. Spend HK\$3,000 or above by electronic payment via a maximum of two machine-printed receipts during the promotion period at Lee Gardens Area to receive a complimentary bottle of The Singleton of Glen Ord 12 Years Old (70cl, worth HK\$560).
4. Make your shopping journey even more enjoyable with special privileges and offers at designated Lee Garden Three stores during the promotion period. *(Please see the appendix for details of different merchants' offers during our city-wide Opening Promotion Month.)*

(Terms and conditions apply. Offers are limited and available while stocks last.)

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Download the Lee Gardens Plus mobile app:

IOS: <http://www.leegardens.com.hk/mobile/iphoneapp.aspx>

Android: <http://www.leegardens.com.hk/mobile/androidapp.aspx>

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## **About the Lee Gardens Area**

The Lee Gardens Area in Causeway Bay consists of Hysan Place, Lee Gardens One to Six, Lee Theatre, Leighton Centre, One Hysan Avenue (I.T HYSAN ONE), and 25 Lan Fong Road. Located at the heart of Causeway Bay and surrounded by the bustling city centre, the premium destination offers first-class business and retail facilities, including exciting fashion, lifestyle products, hospitality, and dining. This high-energy zone truly stands among the most vital and dynamic journeys of discovery in the world, creating a choice location for people to work, shop and play.

## **About Lee Garden Plus**

Join Lee Garden Plus membership club for free by using our exclusive invitation code "LG3opening" and enjoy over 100 year-round offers. A host of exclusive and limited time offers are waiting for you!

Download now:

App Store: <https://itunes.apple.com/hk/app/lee-gardens/id546641153?mt=8>

Google Play: <https://play.google.com/store/apps/details?id=com.hysan.lga>

Website: <https://www.leegardens.com.hk/>

Lee Gardens Area Facebook: <https://www.facebook.com/LeeGardensHK>

IG: <https://www.instagram.com/leegardenshk/>

Weibo: <https://weibo.com/leegardens>

WeChat ID: [LeeGardensHongKong](https://www.wechat.com/qrcode?qr=LeeGardensHongKong)