



GreenFest by Hysan Inaugural Festival: Rethink our Food!

10th & 11th November Hysan Place

Hysan Development Co. Ltd. is pleased to announce that Hong Kong's very first sustainability festival for youth - [GreenFest](#) - will take place this coming November with the aim of leading our youths to take action towards a more sustainable food future.

Together with award-winning urban farming pioneer [Rooftop Republic](#), the GreenFest - "Rethink Our Food" Festival is targeted at secondary school students to empower them to become the food pioneers of tomorrow!

The first of its kind, the GreenFest brings together thought-leaders and changemakers who are already transforming our food's future, and the young minds of tomorrow to explore the most pressing food issues that our world is facing now.

Through a series of interactive workshops, demonstrations and talks, students will investigate issues surrounding our current food systems; design solutions and innovations to (re)connect with our food and define the value, role and place of healthy and sustainable food in tomorrow's urban societies.

To kick start the festival we are delighted to present keynote speakers David Yeung of [Green Monday](#) and Peggy Chan - Chef and founder of [Grassroots Pantry](#), both



key players in Hong Kong's food scene and inspiring educators and advocates of sustainability.

Students between the ages of 15 -17 are invited to join one of the weekend festival's days and sign up to three breakout workshops on the topics of "Grow", "Eat" and "Dispose".

In keeping with the mission of GreenFest, students are encouraged to bring their own utensils to use throughout the day. A delicious buffet lunch will be provided courtesy of the [Landmark Mandarin Oriental](#), along with tasty snacks and beverages from [OATLY](#).

Members of the public can join us too! On the evening of Saturday 10th November at 7pm we will host a movie screening of "[WASTED](#)", the award winning documentary about Food Waste featuring the late, great Anthony Bourdain.

The film will be accompanied by a panel discussion and Q&A featuring experts from across all areas of sustainability and is generously sponsored by [Invisible Kitchen](#) with vegan wines from [LE - x - GO](#).

To register for GreenFest please click [HERE](#)

To apply for your FREE tickets for the film screening [WASTED!](#) click [HERE](#)



#greenfesthk #rethinkourfood #hysanplace #leegardenshk
#rooftoprepublicurbanfarming #futureoffood

Full Event Details may be found at our website <http://www.greenfest.hk/>

Event title: GreenFest - Rethink our Food

Event host: Hysan Development Co. Ltd.

Event organiser: Rooftop Republic

Venue: 4/F Sky Garden, Hysan Place, 500 Hennessy Rd, Causeway Bay

Date & Time: 10th & 11th Nov 2018, 9:00am - 4:30pm

Target audience: 15-17 year olds



MEDIA ENQUIRIES:

To download hi-res images and our press pack, please [click here](#).

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About Hysan

Hysan and Lee Gardens place a strong emphasis not only on financial results, but also on how to maximize positive impact on our environment and community. To engage our next generations to take positive action towards a more sustainable future, we partnered with Rooftop Republic to launch the first ever GreenFest by Hysan at Hysan Place with the theme for 2018: Rethink our Food!

Hysan Development Company has always been at the forefront of building towards a sustainable environment. The building incorporates many environmental features within its design to help reduce its carbon footprint, combat pollution, and work towards a healthier neighborhood for Causeway Bay.

Hysan Place was awarded LEED Platinum Green Building certification by the U.S. Green Building Council (USGBC) in 2012 and Platinum certification under the BEAM Plus standard for new buildings by the Hong Kong Green Building Council (HKGBC) in 2013. Hysan Place is not just shops, restaurants, and offices, but also offers a number of relaxing open spaces for everyone to hang out and enjoy.

We hope everyone will enjoy unforgettable, inspiring moments with us at this amazing green building. We look forward to seeing you at Greenfest!



About Rooftop Republic

Rooftop Republic's team has been pioneering the urban farming movement over the last five years. Our vision is to revolutionize the food system and transform the relationship people have with their food. Our innovative approach and end-to-end services - from design, installation to maintenance and community engagement - aims to incorporate urban farms into city-dwellers' lifestyles and make it commonplace.

At Rooftop Republic we are enthusiastic about the potential for urban farming to contribute towards a more sustainable and healthier food system. Along with other innovators, chefs, entrepreneurs and food activists we are proud to engage Hong Kong's youth around this discussion to inspire and empower them to shape a better food future.



Our partners & sponsors



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