

Cathay Pacific/HSBC Hong Kong Sevens Festival at Lee Gardens Exclusive Offers for Rugby Sevens @ Lee Gardens Area

[22nd March, 2018, Hong Kong] This year, the Hong Kong Rugby Union (HKRU), with the support of Hysan Development and co-title sponsors HSBC and Cathay Pacific, is keeping the ball rolling by bringing the fun and excitement of the world's best rugby party to the streets of Hong Kong with a three-week-long Hong Kong Sevens Festival at Lee Gardens in Causeway Bay. After the success of last year's debut Hong Kong Sevens FanWalk at Lee Gardens, the HKRU is again partnering with Hysan Development to transform Causeway Bay into rugby central with the festival held just a drop kick away from the Hong Kong Stadium in the heart of Hong Kong's premier shopping and entertainment district.

The Cathay Pacific/HSBC Hong Kong Sevens Festival will celebrate sevens fever for three weeks (24 March – 8 April) culminating in the 43rd staging of the Sevens (6-8 April at the Hong Kong Stadium) with a full slate of fan-friendly activities for both rugby diehards and those new to the game.

Exclusive Offers for Rugby Sevens @ Lee Gardens Area

Download Lee Gardens Mobile App with referral code ``187S'' and enjoy these Lee Gardens Plus member offers: ^1 Extra hour free parking; over 20 exclusive shopping and dining limited-time offers* and enjoy up to 100 annual benefits.

Furthermore, download the Lee Gardens Mobile App and sign up as a Lee Gardens Plus member using referral code "18HSBC", exclusive to HSBC credit card-holders, to receive a HK\$50 complimentary Lee Gardens area Gift Certificate upon paying HK\$200 or above with a HSBC credit card in the Lee Gardens area#.

Promotional period is from 22nd March until 30th April, 2018.

^Parking offer is from 22nd March until 30th June, 2018.

*Offer while stocks last. Terms & Conditions apply.

#Lee Gardens area: Hysan Place, Lee Garden One to Six, 25 Lan Fong Road, Lee Theatre, Leighton and One Hysan Avenue (I.T HYSAN ONE). Please visit Lee Gardens' official website www.leegardens.com.hk for more information.

Exclusive shopping and dining offers include 20 tenants' limited-time offers: 2XU, BIGPACK, BRICK LANE, Columbia, eGG Optical Boutique, FILA, GAP, HABITŪ table, Hachiban Ramen, iJin, Links of London, Pacific Coffee, Pizza Maru, Phillip Wain, rue Madame, Sweet Monster, T Galleria Beauty By DFS, the elite bookstore, UNIQLO, XTC Gelato.

Tiffany Lam, Director of Marketing & Customer Experience at Hysan Development, said that Lee Gardens is ready to welcome everyone: “The Sevens Festival is where we all get to be a part of Hong Kong's greatest annual party. We are confident that we have lined up activities to keep the whole family entertained and excited for three weekends, and we look forward to hosting as many people as possible.”

Other exciting activities in the Lee Gardens Area during this period:

1. **StreetMAZE Hunt** (24 March – 8 April) – street art pop-ups around Lee Gardens celebrating Hong Kong culture. Download the HK Sevens app and play the StreetMAZE hunt for a chance to win prizes.
2. **EGGentially Art! Rugby Edition** (30 March – 2 April) – an Easter weekend celebration including international cultural performances, international team visits, and a locally focused egglette and milk tea festival, all in front of Lee Gardens One.
3. **Easter Rugby-Mini Rugby Clinics** (30 March – 2 April, 10am-2pm)
Youngsters will get the chance to experience rugby and build some basic skills at junior rugby coaching clinics run by coaches and players from Hong Kong and some special international guests from the visiting teams. It all takes place on the fourth floor of Hysan Place.
4. **E-Sports** (3-8 April) – on the 4th floor of Hysan Place, an all-action gaming arena will be home to an E-Sports competition featuring fan favourite games including NBA 2K18 and FIFA 18, as well as a new Flight Simulator game from partners DJI. Determined players will compete in a tournament, with heats on 3-6 April proceeding into knockout stages over the weekend of 7-8 April and culminating in a grand final on 8 April.
5. **Cathay Pacific/HSBC Hong Kong Sevens FanWalk** (6-8 April) – an amazing range of entertainers, street artists, music and performers will entertain fans and shoppers, all around Lee Gardens, indoors and on the street, through this year's Sevens weekend, along with food and drink options.
6. **Wolfpack Ninja Championship** (6-8 April) – assault course challenge modelled on the popular American television series and created by two former successful American ninjas, the Wolfpack Ninja Championship puts young people (ages 6 to 16) through their paces in the hunt for Hong Kong's top young ninjas! In collaboration with Wolfpack (<http://wolfpackninjas.com/>), the action takes place in front of Lee Gardens One, with heats 6-7 April and finals on Sunday, 8 April. Registration is on the day on a first-come, first-served basis.

7. **Sevens Clubhouse (6-8 April)** - Catch all of the rugby on live screens and mingle with the Hong Kong Rugby Union's team of rugby legend ambassadors during the event weekend at the **Sevens Clubhouse** (6-8 April), in Seasons restaurant at Lee Garden Two. Enjoy great deals on drinks with four Carlsberg beers or two glasses of Sacred Hill wine for just HK\$100.

The team of corporate sponsors behind the Sevens, including Cathay Pacific, HSBC, Cigna, Kukri, Marriott and Carlsberg, will also be running a variety of fan-friendly engagements for all ages.

Please visit Lee Gardens' official website www.leegardens.com.hk for more information.

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Hysan Development Co., Ltd.

Hysan is a leading property investment, management and development company in Hong Kong, with a portfolio of more than 4 million square feet of high-quality office, retail and residential properties. Operating primarily in the city's prime retail/office district of Causeway Bay, we are focused on delighting our customers and providing investors with outstanding returns. The said promotional events above are located in the Lee Gardens area: Hysan Place, Lee Garden One to Six, 25 Lan Fong Road, Lee Theatre, Leighton and One Hysan Avenue (I.T HYSAN ONE).

Media enquiries: Anna Lee Mobile number: 91501890 Email: anna.lee@hysan.com.hk