

NEWS RELEASE

To: Editors

Date: 15 November 2011
For immediate release**Hysan Wins Green Organisation Development Award***Title bestowed by 'Best Practice Awards 2011' for Hysan's approach to sustainable design*

[Hong Kong – November 15th, 2011] Hysan Development Company Limited (“Hysan”) was awarded ‘Green Organisation Development’ in the Best Practice Awards 2011. It is a further recognition of Hysan’s dedicated commitment to sustainability which is one important ambit of the company’s corporate responsibility pursuits.

The Best Practice Awards, now in their 12th year, is a widely respected symbol of quality in the management of best practice knowledge. The judging panels were impressed by Hysan’s long-term sustainable approach to the development of Causeway Bay as well as its landmark green development, Hysan Place, which was scheduled to open in the second quarter of 2012.

“Hysan approaches the development of Causeway Bay with a view to shape the district into a sustainable community and a choice location for people to work and live,” said Gerry Yim, Hysan’s Chief Executive Officer.

“Hysan strives to be both responsible and successful and we are very pleased that our commitment has been recognized,” added Mr. Yim.

Hysan Place, the firm’s most prominent development in recent years, is built to the highest international green building standards and is the first Hong Kong building to be pre-certified at the highest Platinum level by the United States Green Building Council’s Leadership in Energy and Environmental Design (USGBC LEED). The 40-storey mixed-use commercial building will serve as a beacon for sustainable design and will be an eye-catching example of the new generation of community friendly property development projects in Hong Kong.

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About Hysan

Hysan Development Company Limited is a leading property investment, management and development company in Hong Kong with an investment property portfolio of over 4 million square feet of high quality office, retail and residential space. Hysan Place is the latest milestone development in the company’s long-standing history in Causeway Bay. With roots in the district since the 1920s, Hysan is the largest commercial landlord in Causeway Bay.



Hysan Place is a shining example of Hysan's commitment to sustainable design

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