

To: Business/Feature Editor

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For immediate release

**Hysan wins Best Practice Award
in Corporate Social Responsibility**

Hysan Development Company Limited has won the 2007 Best Practice Award in Corporate Social Responsibility for its minority youngsters training project “Ethnic Youth Enhancement Scheme” (EYES). The Best Practice Awards were organised by Best Practice Management to recognise outstanding corporations with best practices.

The winning project EYES is one of Hysan’s Corporate Responsibility programmes in 2007. Hysan teamed up with Hong Kong Christian Service, as well as a number of Hysan’s corporate partners and friends, to provide ethnic minority youths a life-skills training programme throughout the summer of 2007. A total of 14 young people aged between 16 to 21 attended 10 weekly sessions covering interviewing etiquette and skills; workplace communications; basic personal financial knowledge, as well as in-depth discussions on a number of career fields and further education opportunities overseas. The speakers and counselors were top professionals who volunteered their time and efforts. The list included successful ethnic minority business people and professionals who encouraged participants with their own uplifting stories. To throw in a spot of fun, the programme also included a weekend orienteering camp for the participants to learn how to deal with unfamiliar situations.

“Expanding the horizons of youngsters is one of Hysan’s main corporate responsibility focuses this year,” said Ms. Wendy Yung, Company Secretary and Head, Corporate Services Division. “EYES demonstrated our commitment towards youth development and it was a successful collaboration among our valued partners. We are glad that our corporate responsibility efforts have won this prestigious recognition. We will continue to work with non-profit organisations and our corporate partners to make positive contributions to the community.”

“I would very much like to thank Hong Kong Christian Service, our guest speakers and volunteers for helping to organise such a wonderful programme.” she added.

Hysan Development is a leading property investment, management and development company in Hong Kong with a major portfolio in high-quality office, retail and residential properties. It is the largest commercial landlord in the prime office/retail Causeway Bay district.

Remarks: For details of EYES programme, please refer to the press release issued 17 September 2007 titled “Hysan and Hong Kong Christian Service Serve an Eye-Opener for Minority Youths” (http://www.hysan.com.hk/eng/cmsdoc/press_releases_c/EYES_Eng_.pdf)

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This press release and other corporate information can also be found at: www.hysan.com.hk or www.irasia.com/listco/hk/hysan/index.htm

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