
NEWS RELEASE

This is a joint press release issued by The Salvation Army and Hysan Development Company Limited.

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For immediate release

Hysan Launches Charity Booth

Hysan Development Company Limited and the Salvation Army today (Saturday) launch the “Hysan Charity Booth / Used Clothing Collection Campaign” at Hennessy Centre. Hysan aims to provide appropriate charitable organizations with the free use of booth and venue for charity and community activities.

At the Launch Ceremony, Michael Lee, Managing Director of Hysan said Hysan aimed to strengthen its role in corporate social responsibility. The Group has a long tradition of supporting charitable institutions through donations, sponsorship and the provision of free venues. The launch of the Charity Booth programme will facilitate charitable organizations to organize fund-raising and promotional activities.

In addition to setting up a Corporate Volunteer Team, Mr. Lee said Hysan spared no effort in protecting the environment by undertaking a number of environmental initiatives. The launch of the Used Clothing Collection Campaign helped contribute to protecting the environment and minimizing wastage.

Lieutenant-Colonel Tan Thean Seng said in the ceremony, "The Salvation Army welcomes donations from the public which will provide invaluable support for the needy. We are very grateful to Hysan for joining hands with us in this meaningful initiative."

The “Used Clothing Collection Campaign” will be held between 29 November and 2 December 2003 at the ground floor of Hennessy Centre, Causeway Bay from 10 am to 6 pm.

Caption: Michael Lee, Managing Director of Hysan (right) and Lieutenant-Colonel Tan Thean Seng, Officer Commanding, Salvation Army officiated at the launch ceremony of the Hysan Charity Booth and Used Clothing Collection Campaign.



This press release and other corporate information can also be found at: www.hysan.com.hk

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For enquiries, please contact:

Holly Lau (Head of Corporate Communications, Hysan)

Tel: (852) 2830-5154 Fax: (852) 2577-5219 Email: holly.lau@hysan.com.hk

Ricky Cheung (Community Relations Officer, Salvation Army)

Tel: (852) 2783-2330 Fax: (852) 2783-0363 Email: ricky_cheung@hkt.salvationarmy.org